

# WFSB-TV 9/24-9/30

MARKET: Hartford/Now Haven  
 TARGET DEMO: ADULTS 35+  
 CLIENT: Friends of Chris Murphy

SCHEDULE DATES:  
 # OF WEEKS or FLIGHTS IN SCHEDULE: 1  
 REMARKS:

DATE: 20-Sep-12  
 FILE: TVPW

| STATION | DAYS | TIME PERIOD | D/P | PROGRAM               | RATE     | TAR CPP | RTG  | # SPOTS | AVG CPP  | TOT GRPs | TOT COST    | TAR RATE | TOT TAR COST |
|---------|------|-------------|-----|-----------------------|----------|---------|------|---------|----------|----------|-------------|----------|--------------|
| WFSB    | M-F  | 430-5A      | M   | News                  | 250.00   |         | 1.8  | 5       | \$138.88 | 9.0      | \$1,250.00  |          |              |
| WFSB    | M-F  | 5-530A      | M   | News                  | 450.00   |         | 2.9  | 5       | \$155.17 | 14.5     | \$2,250.00  |          |              |
| WFSB    | M-F  | 530-6A      | M   | News                  | 600.00   |         | 4.6  | 5       | \$130.43 | 23.0     | \$3,000.00  |          |              |
| WFSB    | M-F  | 6-630       | M   | News                  | 900.00   |         | 4.8  | 5       | \$187.50 | 24.0     | \$4,500.00  |          |              |
| WFSB    | M-F  | 630-7       | M   | News                  | 900.00   |         | 5.6  | 5       | \$180.71 | 28.0     | \$4,500.00  |          |              |
| WFSB    | M-F  | 7-9A        | E   | Early Show            | 200.00   |         | 3.5  | 7       | \$57.14  | 24.5     | \$1,400.00  |          |              |
| WFSB    | SAT  | 6-7A        | E   | News                  | 350.00   |         | 3.2  | 1       | \$109.38 | 3.2      | \$350.00    |          |              |
| WFSB    | SAT  | 7-9         | E   | News                  | 450.00   |         | 3.6  | 2       | \$125.00 | 7.2      | \$900.00    |          |              |
| WFSB    | SUN  | 6-7         | L   | News                  | 150.00   |         | 3.2  | 1       | \$46.88  | 3.2      | \$150.00    |          |              |
| WFSB    | SUN  | 7-9         | M   | News                  | 450.00   |         | 3.5  | 1       | \$128.57 | 3.5      | \$450.00    |          |              |
| WFSB    | SUN  | 9-1030      | M   | CBS Sunday Morning    | 800.00   |         | 5.5  | 1       | \$145.45 | 5.5      | \$800.00    |          |              |
| WFSB    | SUN  | 1030-1130   | M   | Face the Nation       | 150.00   |         | 2.5  | 1       | \$60.00  | 2.5      | \$150.00    |          |              |
| WFSB    | M-F  | 9-10A       | M   | Regis and Kelly       | 400.00   |         | 2.9  | 5       | \$137.93 | 14.5     | \$2,000.00  |          |              |
| WFSB    | M-F  | 10-11A      | M   | Lois Make a Deal      | 400.00   |         | 2.5  | 5       | \$160.00 | 0.0      | \$0.00      |          |              |
| WFSB    | M-F  | 11-12P      | M   | Price is Right        | 500.00   |         | 3.0  | 5       | \$166.67 | 15.0     | \$2,500.00  |          |              |
| WFSB    | M-F  | 12-1230     | M   | Noon News             | 250.00   |         | 4.2  | 5       | \$90.52  | 21.0     | \$1,250.00  |          |              |
| WFSB    | M-F  | 1230-2P     | E   | Soaps                 | 500.00   |         | 2.6  | 5       | \$192.31 | 0.0      | \$0.00      |          |              |
| WFSB    | M-F  | 2-3P        | M   | The Talk              | 150.00   |         | 1.7  | 5       | \$68.24  | 0.0      | \$0.00      |          |              |
| WFSB    | M-F  | 3-4P        | E   | Better CT             | 150.00   |         | 1.8  | 5       | \$63.33  | 0.0      | \$0.00      |          |              |
| WFSB    | M-F  | 4-5P        | E   | Dr. Oz                | 300.00   |         | 1.2  | 5       | \$250.00 | 6.0      | \$1,500.00  |          |              |
| WFSB    | M-F  | 5-530P      | L   | News                  | 575.00   |         | 6.8  | 5       | \$94.56  | 34.0     | \$2,875.00  |          |              |
| WFSB    | M-F  | 530-6P      | -   | News                  | 1,500.00 |         | 7.2  | 5       | \$208.33 | 36.0     | \$7,500.00  |          |              |
| WFSB    | M-F  | 6-630       | -   | News                  | 2,100.00 |         | 7.4  | 5       | \$283.78 | 37.0     | \$10,500.00 |          |              |
| WFSB    | SAT  | 6-630       | -   | News                  | 700.00   |         | 3.1  | 5       | \$225.81 | 0.0      | \$0.00      |          |              |
| WFSB    | M-F  | 7-730P      | -   | Inside Edition        | 1,200.00 |         | 5.0  | 1       | \$240.00 | 5.0      | \$1,200.00  |          |              |
| WFSB    | M-F  | 730-8       | -   | Entertainment Tonight | 1,200.00 |         | 4.4  | 4       | \$272.73 | 17.6     | \$4,800.00  |          |              |
| WFSB    | SAT  | 7-8         | -   | Entertainment Tonight | 150.00   |         | 1.7  | 4       | \$66.24  | 0.0      | \$0.00      |          |              |
| WFSB    | M-F  | 1134P-1235  | -   | Lipman                | 200.00   |         | 2.0  | 4       | \$100.00 | 8.0      | \$800.00    |          |              |
| WFSB    | M-SU | 11-1135P    | -   | Late News             | 1,200.00 |         | 4.9  | 6       | \$244.90 | 29.4     | \$7,200.00  |          |              |
| WFSB    | SUN  | 7-8P        | -   | 60 Minutes            | 3,000.00 |         | 9.5  | 1       | \$315.79 | 9.5      | \$3,000.00  |          |              |
| WFSB    | Tue  | 8-9P        | -   | NCIS                  | 4,500.00 |         | 14.0 | 1       | \$321.43 | 14.0     | \$4,500.00  |          |              |
| WFSB    | SUN  | 1-4P        | -   | NFL                   | 6,500.00 |         | 10.0 | 1       | \$650.00 | 10.0     | \$6,500.00  |          |              |
| WFSB    | SUN  | 9-10P       | -   | The Good Wife         | 3,200.00 |         | 8.4  | 1       | \$380.95 | 8.4      | \$3,200.00  |          |              |
|         |      |             |     |                       |          |         |      |         |          | 83       | \$191.11    |          | \$79,025.00  |
|         |      |             |     |                       |          |         |      |         |          | 413.5    | \$79,025.00 |          | \$0.00       |

REPORT PREPARED BY: Message and Media  
 CONFIDENTIAL

# CONTRACT



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

And:

**Message & Media Inc**  
**100 Albany Street, Suite 200B**  
**New Brunswick, NJ 08901**  
**USA**

|   |   |  |
|---|---|--|
| <b>Contract / Revision</b><br>494690 /            |   | <b>Alt Order #</b>                                     |
| <b>Product</b><br>September 24-September 30, 2012 |   |  |
| <b>Contract Dates</b><br>09/24/12 - 09/30/12      |   | <b>Estimate #</b>                                      |
| <b>Advertiser</b><br>Friends Of Chris Murphy      |   | <b>Original Date / Revision</b><br>10/05/12 / 10/05/12 |
| <b>Billing Cycle</b><br>EOM/EOC                   | <b>Billing Calendar</b><br>Broadcast        | <b>Cash/Trade</b><br>Cash                              |
| <b>Station</b><br>WFSB                            | <b>Account Executive</b><br>House- National | <b>Sales Office</b><br>House-National                  |
| <b>Special Handling</b>                           |   |  |
| <b>Demographic</b><br>Adults 35+                  |   |  |
| <b>IDB#</b>                                       | <b>Advertiser Code</b>                      | <b>Product Code</b>                                    |
| <b>Agency Ref</b>                                 |   | <b>Advertiser Ref</b>                                  |

| *Line | Ch   | Start Date        | End Date        | Description                  | Start/End Time    | Days | Length | Spots/<br>Week    | Rate        | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| 1     | WFSB | 09/24/12          | 09/28/12        | 430A EYEWITNESS NEWS         | 430-5A            |      | :30    |                   |             | NM   | 5     | \$1,250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | MTWTF--                      |                   |      |        | 5                 | \$250.00    |      |       |            |
| 2     | WFSB | 09/24/12          | 09/28/12        | Eyewitness News              | 5am - 5:30am      |      | :30    |                   |             | NM   | 5     | \$2,250.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | MTWTF--                      |                   |      |        | 5                 | \$450.00    |      |       |            |
| 3     | WFSB | 09/24/12          | 09/28/12        | Eyewitness News              | 5:30a - 6am       |      | :30    |                   |             | NM   | 5     | \$3,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | MTWTF--                      |                   |      |        | 5                 | \$600.00    |      |       |            |
| 4     | WFSB | 09/24/12          | 09/28/12        | Eyewitness News              | 6am - 6:30am      |      | :30    |                   |             | NM   | 5     | \$4,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | MTWTF--                      |                   |      |        | 5                 | \$900.00    |      |       |            |
| 5     | WFSB | 09/24/12          | 09/28/12        | Eyewitness News              | 6:30am - 7am      |      | :30    |                   |             | NM   | 5     | \$4,500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | MTWTF--                      |                   |      |        | 5                 | \$900.00    |      |       |            |
| 6     | WFSB | 09/24/12          | 09/28/12        | CBS: THE EARLY SHOW          | 7am - 9am         |      | :30    |                   |             | NM   | 6     | \$1,200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | MTWTF--                      |                   |      |        | 6                 | \$200.00    |      |       |            |
| 7     | WFSB | 09/29/12          | 09/29/12        | Eyewitness News Weekend      | 6am - 7am         |      | :30    |                   |             | NM   | 1     | \$350.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | -----S-                      |                   |      |        | 1                 | \$350.00    |      |       |            |
| 8     | WFSB | 09/29/12          | 09/29/12        | 7a-9a Sat. Eyewitness New    | 7am-9am           |      | :30    |                   |             | NM   | 2     | \$900.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | -----S-                      |                   |      |        | 2                 | \$450.00    |      |       |            |
| 9     | WFSB | 09/30/12          | 09/30/12        | Eyewitness News Weekend      | 6am - 7am         |      | :30    |                   |             | NM   | 1     | \$150.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | -----S                       |                   |      |        | 1                 | \$150.00    |      |       |            |
| 10    | WFSB | 09/30/12          | 09/30/12        | 7a-9a Sun Eyewitness News    | 7am-9am           |      | :30    |                   |             | NM   | 1     | \$450.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |
| Week: |      | 09/24/12          | 09/30/12        | -----S                       |                   |      |        | 1                 | \$450.00    |      |       |            |
| 11    | WFSB | 09/30/12          | 09/30/12        | Face the Nation/ Face the St | 10:30am - 11:30am |      | :30    |                   |             | NM   | 1     | \$150.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>              |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>494690 /       |  | <u>Alt Order #</u>                                     |
| <u>Contract Dates</u><br>09/24/12 - 09/30/12 | <u>Product</u><br>September 24-September | <u>Estimate #</u>                                      |
| <u>Advertiser</u><br>Friends Of Chris Murphy |  | <u>Original Date / Revision</u><br>10/05/12 / 10/05/12 |

| *Line | Ch   | Start Date          | End Date        | Description                     | Start/End Time                  | Days                  | Length          | Spots/<br>Week    | Rate        | Type        | Spots | Amount      |
|-------|------|---------------------|-----------------|---------------------------------|---------------------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|-------------|
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | -----S                          |                                 |                       |                 | 1                 | \$150.00    |             |       |             |
| 12    | WFSB | 09/24/12            | 09/28/12        | 9am-10am                        | 9am - 10am                      |                       | :30             |                   |             | NM          | 5     | \$2,000.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTF--                         |                                 |                       |                 | 5                 | \$400.00    |             |       |             |
| 13    | WFSB | 09/24/12            | 09/28/12        | 11a-12p Price is Right          | 11am - 12pm                     |                       | :30             |                   |             | NM          | 5     | \$2,500.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTF--                         |                                 |                       |                 | 5                 | \$500.00    |             |       |             |
| 14    | WFSB | 09/24/12            | 09/28/12        | Eyewitness News                 | 12pm - 12:30PM                  |                       | :30             |                   |             | NM          | 5     | \$1,250.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTF--                         |                                 |                       |                 | 5                 | \$250.00    |             |       |             |
| 15    | WFSB | 09/24/12            | 09/28/12        | 4p-5p Dr. Oz                    | 4pm-5pm                         |                       | :30             |                   |             | NM          | 5     | \$1,500.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTF--                         |                                 |                       |                 | 5                 | \$300.00    |             |       |             |
| 16    | WFSB | 09/24/12            | 09/28/12        | Eyewitness News                 | 5pm - 5:30pm                    |                       | :30             |                   |             | NM          | 5     | \$2,875.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTF--                         |                                 |                       |                 | 5                 | \$575.00    |             |       |             |
| 17    | WFSB | 09/24/12            | 09/28/12        | Eyewitness News                 | 5:30pm - 6pm                    |                       | :30             |                   |             | NM          | 5     | \$7,500.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTF--                         |                                 |                       |                 | 5                 | \$1,500.00  |             |       |             |
| 18    | WFSB | 09/24/12            | 09/28/12        | Eyewitness News                 | 6pm - 6:30pm                    |                       | :30             |                   |             | NM          | 5     | \$10,500.00 |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTF--                         |                                 |                       |                 | 5                 | \$2,100.00  |             |       |             |
| 19    | WFSB | 09/24/12            | 09/28/12        | Entertainment Tonight           | 7:30pm - 8pm                    |                       | :30             |                   |             | NM          | 5     | \$6,000.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTF--                         |                                 |                       |                 | 5                 | \$1,200.00  |             |       |             |
|       |      | <u>Spot</u>         | <u>Ch</u>       | <u>Date Range</u>               | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u> | <u>Type</u> |       |             |
|       |      | 5                   | WFSB            | 09/24/12-09/30/12               | Entertainment Tonight           | 7:30pm - 8pm          | MTuWThF----     | :30               | \$1,200.00  | NM          |       |             |
|       |      | See MG 19.6         |                 |                                 |                                 |                       |                 |                   |             |             |       |             |
|       |      | 6                   | WFSB            | 09/26/12-09/28/12               | Inside Edition                  | 7pm - 7:30pm          | ---W--F----     | :30               | \$1,200.00  | NM          |       |             |
|       |      | Ⓜ MG for 19.5 09/27 |                 |                                 |                                 |                       |                 |                   |             |             |       |             |
| 20    | WFSB | 09/29/12            | 09/29/12        | Ent. Tonight Wknd               | 7:00pm - 8:00pm                 |                       | :30             |                   |             | NM          | 0     | \$0.00      |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | -----S-                         |                                 |                       |                 | 1                 | \$150.00    |             |       |             |
|       |      | <u>Spot</u>         | <u>Ch</u>       | <u>Date Range</u>               | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u> | <u>Type</u> |       |             |
|       |      | 1                   | WFSB            | 09/24/12-09/30/12               | Ent. Tonight Wknd               | 7:00pm - 8:00pm       | -----Sa--       | :30               | \$150.00    | NM          |       |             |
|       |      | Credited            |                 |                                 |                                 |                       |                 |                   |             |             |       |             |
| 21    | WFSB | 09/24/12            | 09/28/12        | Late Night with David Letterman | 11:35pm - 12:37am               |                       | :30             |                   |             | NM          | 5     | \$1,000.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTF--                         |                                 |                       |                 | 5                 | \$200.00    |             |       |             |
|       |      | <u>Spot</u>         | <u>Ch</u>       | <u>Date Range</u>               | <u>Description</u>              | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u> | <u>Type</u> |       |             |
|       |      | 3                   | WFSB            | 09/24/12-09/30/12               | Late Night with David Letterman | 11:35pm - 12:37am     | MTuWThF----     | :30               | \$200.00    | NM          |       |             |
|       |      | See MG 21.6         |                 |                                 |                                 |                       |                 |                   |             |             |       |             |
|       |      | 6                   | WFSB            | 09/26/12-09/28/12               | CBS: THE EARLY SHOW             | 7am - 9am             | ---WThF----     | :30               | \$200.00    | NM          |       |             |
|       |      | Ⓜ MG for 21.3 09/27 |                 |                                 |                                 |                       |                 |                   |             |             |       |             |
| 22    | WFSB | 09/24/12            | 09/30/12        | Eyewitness News                 | 11PM - 11:35PM                  |                       | :30             |                   |             | NM          | 6     | \$7,200.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | MTWTFSS                         |                                 |                       |                 | 6                 | \$1,200.00  |             |       |             |
| 23    | WFSB | 09/30/12            | 09/30/12        | 60 Minutes                      | 7pm - 8pm                       |                       | :30             |                   |             | NM          | 1     | \$3,000.00  |
|       |      | <u>Start Date</u>   | <u>End Date</u> | <u>Weekdays</u>                 |                                 |                       |                 | <u>Spots/Week</u> | <u>Rate</u> |             |       |             |
| Week: |      | 09/24/12            | 09/30/12        | -----S                          |                                 |                       |                 | 1                 | \$3,000.00  |             |       |             |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB**  
**333 Capital Blvd**  
**Rocky Hill, CT 06067**  
**(860)728-3333**

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>494690 /       |  | <u>Alt Order #</u>                       |
| <u>Contract Dates</u><br>09/24/12 - 09/30/12 |  | <u>Product</u><br>September 24-September |
| <u>Advertiser</u><br>Friends Of Chris Murphy |  | <u>Estimate #</u><br>10/05/12 / 10/05/12 |

| *Line         | Ch   | Start Date        | End Date        | Description        | Start/End Time   | Days | Length | Spots/Week        | Rate        | Type | Spots     | Amount             |
|---------------|------|-------------------|-----------------|--------------------|------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| 24            | WFSB | 09/25/12          | 09/25/12        | NCIS               | 8pm-9pm          |      | :30    |                   |             | NM   | 1         | \$4,500.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -T-----            |                  |      |        | 1                 | \$4,500.00  |      |           |                    |
| 25            | WFSB | 09/30/12          | 09/30/12        | Patriots Football  | 1:00pm - 7:00pm  |      | :30    |                   |             | NM   | 1         | \$6,500.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----S             |                  |      |        | 1                 | \$6,500.00  |      |           |                    |
| 26            | WFSB | 09/30/12          | 09/30/12        | Good Wife          | 9pm - 10pm       |      | :30    |                   |             | NM   | 1         | \$3,200.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----S             |                  |      |        | 1                 | \$3,200.00  |      |           |                    |
| 27            | WFSB | 09/30/12          | 09/30/12        | CBS Sunday Morning | 9:00am - 10:30am |      | :30    |                   |             | NM   | 1         | \$800.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>    |                  |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |           |                    |
| Week:         |      | 09/24/12          | 09/30/12        | -----S             |                  |      |        | 1                 | \$800.00    |      |           |                    |
| <b>Totals</b> |      |                   |                 |                    |                  |      |        |                   |             |      | <b>93</b> | <b>\$79,025.00</b> |

| Time Period         | # of Spots | Gross Amount       | Net Amount         |
|---------------------|------------|--------------------|--------------------|
| 08/27/12 - 09/30/12 | 93         | \$79,025.00        | \$67,171.25        |
| <b>Totals</b>       | <b>93</b>  | <b>\$79,025.00</b> | <b>\$67,171.25</b> |

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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